



Last Updated: 12 June 2024

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PRIVACY NOTICE

1. ACCEPTANCE OF PRIVACY NOTICE

- THE EMPOWERMENT COACHING HUB INC. ("**BUSINESS**") IS COMMITTED TO PROTECTING THE PRIVACY OF OUR CLIENTS ("**CLIENT**") AND THEIR PERSONAL INFORMATION. THIS PRIVACY POLICY OUTLINES HOW WE COLLECT, USE, AND DISCLOSE PERSONAL INFORMATION IN ACCORDANCE WITH THE PERSONAL INFORMATION PROTECTION AND ELECTRONIC DOCUMENTS ACT (PIPEDA) AND OTHER APPLICABLE PRIVACY LAWS IN ONTARIO, CANADA.
- BY USING THE WEBSITE, YOU SIGNIFY YOUR ACCEPTANCE OF THIS PRIVACY NOTICE. IF YOU DO NOT AGREE TO THE TERMS OF THIS PRIVACY NOTICE, PLEASE DO NOT USE THE WEBSITE. YOUR CONTINUED USE OF THE WEBSITE FOLLOWING THE POSTING OF THESE TERMS AND ANY CHANGES TO THESE TERMS WILL MEAN THAT YOU ACCEPT THOSE CHANGES. AS A DATA CONTROLLER OR THE BUSINESS, WE DETERMINE THE PURPOSE FOR THE COLLECTION, STORAGE, AND PROCESSING OF YOUR PERSONAL INFORMATION.

2. CHILDREN'S PRIVACY

- WE DO NOT KNOWINGLY COLLECT PERSONAL INFORMATION OR ANY OTHER IDENTIFYING DATA FROM INDIVIDUALS UNDER 16 YEARS OF AGE. SHOULD WE DISCOVER THAT WE HAVE COLLECTED PERSONAL INFORMATION OF AN INDIVIDUAL UNDER 16 YEARS OF AGE, WE WILL EITHER DELETE THE PERSONAL INFORMATION OR OBTAIN THE CONSENT OF THE INDIVIDUAL'S PARENT OR LEGAL GUARDIAN TO PROCESS THE PERSONAL INFORMATION, WHERE REQUIRED BY LAW.

3. WE DO NOT SELL OR SHARE YOUR PERSONAL INFORMATION

- WE DO NOT KNOWINGLY SELL OR SHARE ANY SENSITIVE PERSONAL INFORMATION FOR MONETARY GAINS. WE DO NOT KNOWINGLY SELL OR SHARE THE PERSONAL INFORMATION OF CONSUMERS UNDER 16 YEARS OF AGE.

4. CHANGES TO THIS PRIVACY NOTICE

- THIS PRIVACY NOTICE MAY BE REVISED FROM TIME TO TIME AS WE ADD NEW FEATURES AND SERVICES, AS LAWS CHANGE, AND AS INDUSTRY PRIVACY AND SECURITY BEST PRACTICES EVOLVE. WE DISPLAY A LAST UPDATED DATE ON THE NOTICE IN THE UPPER RIGHT CORNER OF THIS PRIVACY NOTICE SO THAT IT WILL BE EASIER FOR YOU TO KNOW WHEN THERE HAS BEEN A CHANGE. WE RESERVE THE RIGHT TO MODIFY THIS PRIVACY NOTICE AT ANY TIME AND MAY PERIODICALLY MODIFY OR AMEND THE PRIVACY NOTICE AND COOKIES NOTICE AT OUR DISCRETION. IF WE MODIFY THIS NOTICE, YOU WILL BE PERMITTED TO ACCESS THE UPDATED VERSION ON THIS WEBSITE. THE EFFECTIVE DATE WILL THEN BECOME THE LAST DATE OF REVISION. SMALL CHANGES OR CHANGES THAT DO NOT SIGNIFICANTLY AFFECT INDIVIDUAL PRIVACY INTERESTS MAY BE MADE AT ANY TIME AND WITHOUT PRIOR NOTICE.



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5. YOUR COOKIE SETTINGS

- TO MAKE SURE THE WEBSITE OPERATES PROPERLY THE STRICTLY NECESSARY COOKIES WILL REMAIN ACTIVE (I.E., YOU CANNOT TURN THESE COOKIES OFF). THE OTHER COOKIES (I.E., FUNCTIONAL, PERFORMANCE, TARGETED, AND SOCIAL MEDIA) ARE BY DEFAULT ACTIVE. BY USING THE TOGGLE ON BUTTONS, ALL COOKIES ARE ACTIVATED AND GIVE YOUR CONSENT FOR EMPOWERMENT COACHING HUB INC. TO COLLECT AND STORE YOUR PERSONAL INFORMATION.
- YOU CAN ALSO CHOOSE TO DEACTIVATE SOME COOKIES (I.E., MARKETING, FUNCTIONAL, ANALYTICS) BASED ON YOUR PREFERENCES BY TOGGING THE BUTTONS TO THE LEFT IN THE COOKIES SETTINGS. IF YOU DECIDE TO TURN THE COOKIES OFF, SOME OF YOUR NAVIGATION AND PERSONALIZED EXPERIENCES ON THE WEBSITE COULD BE AFFECTED.
- COOKIES ARE SMALL TEXT FILES THAT CONTAIN A SMALL AMOUNT OF INFORMATION THAT ARE DOWNLOADED TO YOUR DEVICES (I.E., COMPUTER, LAPTOP, SMARTPHONE) BY A SERVER FROM THIS WEBSITE. YOUR WEB BROWSER RETURNS THE COOKIES TO THIS WEBSITE EACH TIME YOU VISIT TO RECOGNIZE YOU AND REMEMBER YOUR PREFERENCES.
- EMPOWERMENT COACHING HUB INC. USES COOKIES TO IMPROVE THE OPERATION OF THE WEBSITE. WE ALSO USE COOKIES TO PROVIDE YOU WITH A PERSONALIZED EXPERIENCE WHEN YOU VISIT OUR WEBSITE. MORE SPECIFICALLY WE USE COOKIES TO:
 - HELP YOU NAVIGATE THE WEBSITE
 - SPEED UP YOUR SEARCHES
 - ASSIST YOU WHEN YOU REGISTER FOR AN ACCOUNT AND LOGIN
 - ANALYZE YOUR USE OF PRODUCTS AND SERVICES
 - ASSIST YOU WITH YOUR EXPLORATION OF PROMOTIONAL PRODUCTS
 - CUSTOMIZE THE WEBSITE ACCORDING TO YOUR INDIVIDUAL INTERESTS
 - RECOGNIZE YOU ON EACH VISIT TO THE WEBSITE
 - SHOW YOU PERSONALIZED PRODUCTS AND SERVICES

6. RETENTION OF PERSONAL INFORMATION OR PERSONAL DATA

- WE RETAIN ALL CATEGORIES OF PERSONAL INFORMATION OR PERSONAL DATA AS NECESSARY FOR THE DURATION OF THE BUSINESS OR COMMERCIAL PURPOSES, WHICH ARE LISTED IN THIS PRIVACY NOTICE. NOTWITHSTANDING THE DURATION OF THE PURPOSE, WE MAY RETAIN YOUR INFORMATION IF NECESSARY TO COMPLY WITH OUR LEGAL OR PROFESSIONAL OBLIGATIONS, ENFORCE OUR AGREEMENTS, OR RESOLVE DISPUTES. WE RETAIN PERSONAL INFORMATION FOR AS LONG AS NECESSARY TO FULFILL THE PURPOSES FOR WHICH IT WAS COLLECTED, OR AS REQUIRED BY LAW. WHEN PERSONAL INFORMATION IS NO LONGER REQUIRED, WE SECURELY DESTROY OR DELETE IT.

7. THE SECURITY OF YOUR PERSONAL INFORMATION

- THE SECURITY OF YOUR PERSONAL DATA IS VERY IMPORTANT TO EMPOWERMENT COACHING HUB INC. WE HAVE IMPLEMENTED APPROPRIATE SECURITY MEASURES PREVENTING YOUR PERSONAL INFORMATION FROM BEING ACCIDENTALLY LOST, USED, OR ACCESSED IN AN UNAUTHORIZED WAY, ALTERED, OR DISCLOSED. HOWEVER, YOU SHOULD KNOW THAT NO WEBSITE OPERATOR, INCLUDING EMPOWERMENT COACHING HUB INC., CAN FULLY ELIMINATE SECURITY RISKS ASSOCIATED WITH PERSONAL INFORMATION. WHILE EMPOWERMENT COACHING HUB INC. HAS ENDEAVORED TO CREATE A SECURE AND RELIABLE WEBSITE FOR USERS, THE CONFIDENTIALITY OF ANY COMMUNICATION OR MATERIAL TRANSMITTED TO/FROM THE WEBSITE OR VIA E-MAIL CANNOT BE GUARANTEED.



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8. COLLECTION OF PERSONAL INFORMATION

- WE COLLECT PERSONAL INFORMATION FROM CLIENTS WHEN THEY INTERACT WITH OUR WEBSITE, ENGAGE OUR COACHING SERVICES, INCLUDING BUT NOT LIMITED TO THEIR NAME, ADDRESS, EMAIL ADDRESS, PHONE NUMBER, AND COMPANY INFORMATION (IF RELEVANT). WE COLLECT THIS INFORMATION TO PROVIDE OUR SERVICES, COMMUNICATE WITH CLIENTS, AND FULFILL OUR CONTRACTUAL OBLIGATIONS.
- WE COLLECT AND PROCESS YOUR PERSONAL INFORMATION FOR THE FOLLOWING BUSINESS PURPOSES:
 - TO REVIEW AND PROCESS YOUR TICKET SUBMISSIONS FOR DOING BUSINESS WITH EMPOWERMENT COACHING HUB INC., WHEN YOU REGISTER AS A CLIENT OR CUSTOMER.
 - TO ENABLE CLIENTS OR CUSTOMERS IN SHOPPING FOR EMPOWERMENT COACHING HUB INC. PRODUCTS.
 - TO SHIP PRODUCTS THAT YOU ORDER FROM EMPOWERMENT COACHING HUB INC.
 - TO PROVIDE YOU INFORMATION OR SERVICES THAT YOU REQUEST FROM EMPOWERMENT COACHING HUB INC.
 - TO IMPROVE CONTENT, FUNCTIONALITY, AND USABILITY OF OUR WEBSITES.
 - TO PROVIDE A PERSONALIZED EXPERIENCE AND BETTER UNDERSTAND YOUR NEEDS WHEN YOU VISIT OUR WEB SITES.
 - TO CONDUCT SURVEYS AND MARKETING RESEARCH TO IMPROVE OUR PRODUCTS AND SERVICES.
 - TO PROMOTE EMPOWERMENT COACHING HUB INC. PRODUCTS TO YOU BY MEANS OF ELECTRONIC COMMUNICATIONS SUCH AS EMAIL, SMS MESSAGES AND TELEPHONE.
 - TO PROVIDE UPDATED INFORMATION TO YOU REGARDING A CHANGE IN OUR POLICIES AND PROCEDURES, PRIVACY NOTICES, AND TERMS AND CONDITIONS.
 - TO ALLOW CUSTOMER SUPPORT AGENTS TO COMMUNICATE WITH YOU OVER THE TELEPHONE, EMAIL, OR VIA LIVE CHAT.
 - TO ADMINISTER PROMOTIONS YOU ENTER, AND IF YOU ARE SELECTED, SEND PRIZES TO YOU AS PART OF A GIVEAWAY EVENT.
 - TO STORE AND PROCESS CLIENT AND CONSUMER DATA THAT IS LINKED TO OUR CUSTOMER LOGIN PORTAL.
 - TO COMPLY WITH GOVERNMENT, LAW ENFORCEMENT, LEGAL AND REGULATORY OBLIGATIONS.
 - TO DETECT AND PREVENT FRAUDULENT TRANSACTIONS.

9. USE OF PERSONAL INFORMATION

- WE USE THE PERSONAL INFORMATION WE COLLECT FOR THE FOLLOWING PURPOSES:
 - TO PROVIDE OUR COACHING SERVICES;
 - TO COMMUNICATE WITH CLIENTS REGARDING OUR SERVICES;
 - TO RESPOND TO INQUIRIES AND REQUESTS;
 - TO PROCESS PAYMENTS AND MANAGE ACCOUNTS;
 - TO COMPLY WITH LEGAL AND REGULATORY REQUIREMENTS; AND
 - FOR ANY OTHER PURPOSE FOR WHICH WE HAVE OBTAINED CONSENT.

10. DISCLOSURE OF PERSONAL INFORMATION

- WE MAY DISCLOSE PERSONAL INFORMATION TO THIRD PARTIES IN THE FOLLOWING CIRCUMSTANCES:
 - WHEN REQUIRED BY LAW OR IN RESPONSE TO A LEGAL PROCESS;
 - TO PROTECT OUR RIGHTS, PROPERTY, OR SAFETY, OR THE RIGHTS, PROPERTY, OR SAFETY OF OTHERS;



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- TO OUR SERVICE PROVIDERS WHO ASSIST EMPOWERMENT COACHING HUB INC. IN PROVIDING OUR SERVICES, SUCH AS PAYMENT PROCESSORS, IT SERVICE PROVIDERS, AND OTHER VENDORS; AND
- WITH THE PRIOR WRITTEN CONSENT OF THE CLIENT.

11. SECURITY OF PERSONAL INFORMATION

- EMPOWERMENT COACHING HUB INC. TAKES REASONABLE PRECAUTIONS TO PROTECT PERSONAL INFORMATION FROM UNAUTHORIZED ACCESS, USE, OR DISCLOSURE. EMPOWERMENT COACHING HUB INC. IMPLEMENTS PHYSICAL, ELECTRONIC, AND PROCEDURAL SAFEGUARDS TO PROTECT PERSONAL INFORMATION, INCLUDING SECURE SERVERS, FIREWALLS, AND ENCRYPTION.

12. LIMITED LIABILITY

- EMPOWERMENT COACHING HUB INC. DISCLAIMS ANY AND ALL LIABILITY ARISING OUT OF OR RELATED IN ANY WAY TO INTERNET CLIENT WEBSITES. EMPOWERMENT COACHING HUB INC. IS NOT LIABLE FOR DELAYED OR UNDELIVERED MESSAGES. WE DO NOT GUARANTEE OR WARRANT THAT THIS SERVICE OR MATERIALS THAT MAY BE DOWNLOADED FROM THIS SERVICE DO NOT CONTAIN DESTRUCTIVE CYBER FEATURES. WE ARE NOT LIABLE FOR ANY DAMAGES OR HARM ATTRIBUTABLE TO THE FOREGOING. REFER TO SECTION 18 & 19 OF THE TERMS OF SERVICE/TERMS AND CONDITIONS.

13. ACCESS AND CORRECTION OF PERSONAL INFORMATION

- CLIENTS HAVE THE RIGHT TO ACCESS THEIR PERSONAL INFORMATION HELD BY EMPOWERMENT COACHING HUB INC. AND TO REQUEST CORRECTIONS IF NECESSARY. TO EXERCISE THIS RIGHT, CLIENTS MAY CONTACT INFO@EMOWERMENTCOACHINGHUB.ORG . RECORD ACCESS MUST BE REQUESTED WITHIN 30 DAYS FOLLOWING THE COMPLETION OF SERVICES OR LAST APPOINTMENT, AS FILES WILL BE ARCHIVED THEREAFTER.
- CLIENT FILES AFTER 30 DAYS WILL REQUIRE A FEE OF \$5000.00 CANADIAN CURRENCY PLUS TAX TO BE PAID PRIOR TO ANY AND ALL RECORDS BEING PROVIDED.
- A SUMMARY OF A CLIENT FILE WILL REQUIRE THE WRITTEN CONSENT OF THE CLIENT AND AN ADMINISTRATIVE FEE OF \$2500.00 PLUS TAX TO BE PAID PRIOR TO ANY AND ALL RECORDS BEING PROVIDED.